The Central Coast Section of APACA is pleased to announce our Annual Sponsorship Program for 2020 to provide an opportunity for you or your agency/firm to help support our Section. The Central Coast APA Board would like to thank the Section’s existing sponsors in their continued partnership and would like to see our sponsorships grow in the coming years so we can better serve our members, as well as give back to the communities we live and work in.

The American Planning Association (APA) is an independent, not-for-profit educational organization that provides leadership in the development of vital communities. We measure our success by the successes of our members and the communities they serve. The Central Coast Section of APA California serves three counties in the Central Coast; Ventura, Santa Barbara, and San Luis Obispo. We strive to bring planning professionals and students with programs, educational opportunities, and networking events to support your professional success! Our newsletter e-blasts continue to be a success by connecting planners and colleagues with news articles, event happenings, and jobs.

We would like to extend the invitation for you to partner with the Central Coast Section in the coming year in the form of a monetary sponsorship. We have our annual sponsorship opportunities available and levels of sponsorships outlined below.

This year is our first year debuting a “One-Day Conference” to be held on April 11, 2020. The conference will be followed by our annual 2020 Central Coast Planning Awards. There are sponsorship opportunities available for these two events. Sponsorship of either event will include firm/agency recognition throughout the event and special recognition by the conference hosts and emcees.

For your annual sponsorship, you will have opportunities to support Central Coast Section events, have recognition on the Planning Awards Program, e-blast articles, and receive monetary benefits such as Planning Awards tickets and 2020 passes to events!

|  |
| --- |
| Sponsor’s Name/Firm: |
| Address: |
| Contact Name: |
| E-Mail: |
| Phone No. |

FORM AND LOGO TO BE E-MAILED TO: [clay.e.downing@](mailto:clay.e.downing@)gmail.com (.jpg or .png for logo)   
AND PAYMENT TO: Central Coast APA, 1719 Anacapa St. Santa Barbara, CA 93101

**$1,500.00 *Platinum Sponsor*  $1,000.00 *Section Sponsor***\*Name & Logo on CC APACA Website with website link \*Name & Logo on CC APACA Website with website link  
\*Name & Logo on Planning Awards Program \*Name & Logo on Planning Awards Program  
\*Name & Logo on every E-Blast \*Name & Logo on every E-Blast  
\*Two Tickets to All-Day Conference \*Two Tickets to Planning Awards Program  
 & Planning Awards Program

**$500 Friend to the Section**  **$100.00 Donation by Agency or Individual**  
  **$250.00 *Agency Friend (Only Public Agencies)*** \*Name on Planning Awards Program  
\*Name & Logo on CC APACA Website with website link  
\*Name &Logo on Planning Awards Program *This sponsorship program does not fund the California Planning Foundation*  
\*One Ticket to Planning Awards Program *(CPF) that supports scholarships and events for planning students and  
 planning research. However, if you wish to add a tax-deductible donation, you may include it as a separate payment: $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
 (A separate check is required)*

***DEADLINE FOR WEBSITE AND AWARDS PROGRAM RECOGNITION: MARCH 20, 2020***

***2019-2020 CENTRAL COAST APACA HIGHLIGHTS***

* The 2019 APA CA Conference was hosted in the Central Coast Section in Santa Barbara, with a conference attendance of approximately 1,500 attendees. The Central Coast Section’s Membership Inclusion Officer was responsible for organizing this year’s Diversity Summit, held at the State Conference. The program was well received by attendees and was followed by a mixer at Dargan’s Pub in downtown Santa Barbara.
* The SLO Subsection hosted it’s 4th Citizens Planning Academy.
* We received $3,500 in sponsorships for 2019.
* Clay Downing was elected as the Ventura County Subsection Director. Spencer Johnson, Tess Harris, Denice Thomas and Tanner Shelton were re-elected to remain on the Board for another term.
* Paul Fields was appointed as Public Information Officer
* Our Annual Awards Program on May 4th was a Casino Night benefiting the California Planning Foundation. The City of Oxnard’s submission "Power Struggle: How Oxnard Turned the Tide of California's Energy Future" won an Award of Excellence and went on to win an Award of Excellence at the 2019 APA California Conference. The next Central Coast Planning Awards program will be held on April 11th, 2020 in conjunction with Central Coast Planning Conference.
* Four APA members within the Central Coast Section passed their AICP Certification tests in the 2019 calendar year.
* The Sub-sections hosted a variety of events across the three counties, including educational walking tours, trivia nights, and partnership events with other planning-related organizations.

*Last, but not least, the Board thanks it’s many sponsors.   
We appreciate your continuance to give.*