



The Central Coast Section of APA California is pleased to announce our Annual Sponsorship Program for 2023 to provide an opportunity for you or your agency/firm to help support our section. The Central Coast Board would like to thank the Section's existing sponsors in their continued partnership and would like to see our sponsorships grow in the coming years so we can better serve our members, as well as give back to the communities we live, work, and recreate.

The American Planning Association (APA) is an independent, not-for-profit educational organization that provides leadership in the development of vital communities. We measure our success by the successes of our members and the communities they serve. The Central Coast Section of APA California serves three counties in the Central Coast, including Ventura, Santa Barbara, and San Luis Obispo. We strive to bring planning professionals and students with programs, educational content, and networking events to support your professional success! Our newsletter e-blasts continue connect and inform our membership with news articles, events, professional development opportunities, and job postings.

We would like to extend the invitation for you to partner with the Central Coast Section in the coming year in the form of a monetary sponsorship. We have our annual sponsorship opportunities available, and levels of sponsorships outlined on the next page.


These last few years have been challenging for everyone including our APA Central Coast Section. As with many of our colleagues, we had to reinvent the way we did business and engagement. We held virtual events, conducted business on Zoom calls, and adjusted how we reached out to our membership. On April 9 2022, we held our annual Planning Awards event on the outside patio of Santa Barbara's Rockwood Women's Center to accommodate on-going recommendations from the CDC.

This year we continue to hold virtual events and in-person events as well. We intend to have the 2023 Planning Awards this year on #####, in Santa Barbara this year to honor Central Coast planning projects and to reacquaint ourselves with our tri-county colleagues and enjoy an evening of fun. We cannot wait to see everyone in person. The Central Coast Section appreciates all the support from our sponsors so that we can provide our Section with the programs that benefit our planning profession.

2022 HIGHLIGHTS

- Our Annual Planning Awards Program was hosted on April 9, 2022, at the Santa Barbara Rockwood Women's Center
- The 2022 APA CA Conference was held in Anaheim, with a conference attendance of approximately 1,500 attendees. The Central Coast Section's Membership Inclusion Officer was responsible for organizing this year's Diversity Summit, held at the State Conference.
- The Executive Board held their annual elections cycle and welcomed several new members onto the Board into 2022.
- One APA member within the Central Coast Section passed their AICP Certification test in the 2022 calendar year.
- The Sub-sections hosted a variety of events across the three counties, including mixers and partnership events with other planning-related organizations.
- The Section is preparing to host its 2nd Section-wide virtual Planning Academy in early 2023. More information to come soon!

2023 SPONSORSHIP FORM

 California Chapter of the American Planning Association Central Coast Section	PLATINUM	SECTION	FRIEND	AGENCY	INDIVIDUAL
	\$1,500	\$1,000	\$500	\$250	\$100
Name and Logo on Central Coast APACA Website with Website Link	✓	✓	✓	✓	✓
Name and Logo on Annual Planning Awards Program	✓	✓	✓	✓	✓
Name and Logo on Every E-Blast	✓	✓	✓	✓	✓
Tickets to Planning Awards Program	2	2	1	1	1
Free Job Advertisements for 1 year	✓				

Name:
Address:
Contact Name:
E-Mail:
Phone No.

FORM AND PAYMENT TO: Selena Evilsizor Whitney, 7395A Davenport Road, Goleta, CA 93117
IF YOU HAVE NEVER SPONSORED BEFORE, PLEASE E-MAIL YOUR LOGO TO:
mattw@ktua.com (.jpg or .png)

SPONSORSHIP LEVEL

PLATINUM
 SECTION
 FRIEND
 AGENCY
 INDIVIDUAL

AMOUNT RECEIVED: _____

(Please keep a copy of this form as your receipt)

California Planning Foundation (CPF)

I/We would like to donate a tax-deductible donation to the CPF that supports scholarships and events for planning students and planning research. If you wish to add a donation to CPF, please include it as a separate payment:

\$ _____ *(A separate check is required)*