



**The Central Coast Section of APA California is pleased to announce our Annual Sponsorship Program for 2024** to provide an opportunity for you or your agency/firm to help support our Section. The Central Coast Board would like to thank the Section's existing sponsors in their continued partnership and would like to see our sponsorships grow in the coming years so we can better serve our members, as well as give back to the communities we live, work, and recreate.

The American Planning Association (APA) is an independent, not-for-profit educational organization that provides leadership in the development of vital communities. We measure our success by the successes of our members and the communities they serve. The Central Coast Section of APA California serves three counties in the Central Coast, including Ventura, Santa Barbara, and San Luis Obispo. We strive to bring planning professionals and students with programs, educational content, and networking events to support your professional success! Our newsletter e-blasts continue to connect and inform our membership with news articles, events, professional development opportunities, and job postings.

We would like to extend the invitation for you to partner with the Central Coast Section in the coming year in the form of a monetary sponsorship. We have our annual sponsorship opportunities available, and levels of sponsorships outlined on the next page.

These last few years have been challenging for everyone including our APA Central Coast Section. As with many of our colleagues, we had to reinvent the way we did business and engagement. We held virtual events, conducted business on Zoom calls, and adjusted how we reached out to our membership. On April 22, 2023, we held our annual Planning Awards event at the Mackenzie Park Building.


This year we will continue to hold virtual events and in-person events as well, including in-person mentorship events in each Sub-section. We intend to have the 2023 Planning Awards this year on April 13, 2024, in Santa Barbara this year to honor Central Coast planning projects and to reacquaint ourselves with our tri-county colleagues and enjoy an evening of fun. We cannot wait to see everyone in person. The Central Coast Section appreciates all the support from our sponsors so that we can provide our Section with the programs that benefit our planning profession.

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### **2023 HIGHLIGHTS**

- Our Annual Planning Awards Program was hosted on April 22, 2023, at the Mackenzie Park Building, in Santa Barbara.
- The 2023 APA CA Conference was held in Fresno, with approximately 1,500 attendees.
- The Executive Board held their annual elections cycle and welcomed several new members onto the Board in 2024.
- Eight Central Coast APA members Section passed their AICP Certification test in the 2023 calendar year.
- The Sub-sections hosted a variety of events across the three counties, including a virtual Planning Academy, mixers, and partnership events with other planning-related organizations.
- The Section hosted its first Section-wide virtual Mentorship Program in more than 10 years. In 2024, in person events will be held in each Sub-section.
- The Central Coast Section generated 12.5 CM credits, 2 Law and 1 Equity credits.

**2024 SPONSORSHIP FORM**

 <b>California Chapter of the American Planning Association Central Coast Section</b>	PLATINUM	SECTION	FRIEND	AGENCY	INDIVIDUAL
	\$1,500	\$1,000	\$500	\$250	\$100
<b>Name and Logo on Central Coast APACA Website with Website Link</b>	✓	✓	✓	✓	✓
<b>Name and Logo on Annual Planning Awards Program (needs to be received by April 1, 2024)</b>	✓	✓	✓	✓	✓
<b>Name and Logo on Every E-Blast</b>	✓	✓	✓	✓	✓
<b>Tickets to Planning Awards Program</b>	2	2	1	1	1
<b>Free Job Advertisements for 1 year</b>	✓				

Name:
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Send Sponsorship Form to [rcraynor@rrmdesign.com](mailto:rcraynor@rrmdesign.com)

Send Payment to PayPal (Use QR Code)

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### SPONSORSHIP LEVEL

PLATINUM     SECTION     FRIEND     AGENCY     INDIVIDUAL

AMOUNT RECEIVED: \_\_\_\_\_

*(Please keep a copy of this form as your receipt)*

### California Planning Foundation (CPF)

*I/We would like to donate a tax-deductible donation to the CPF that supports scholarships and events for planning students and planning research. If you wish to add a donation to CPF, please include it as a separate payment:*

\$ \_\_\_\_\_ *(A separate check is required)*