



American Planning Association
CALIFORNIA CHAPTER
Central Coast Section

2024

PLANNING
AWARDS

APRIL 13, 2024

INTRODUCTIONS



Holley King Winegar, AICP

**SECTION DIRECTOR &
PLANNING AWARDS OFFICER**

Central Coast Section / Emcee

RECOGNITION AWARD



Rachel Raynor, AICP

PAST SECTION DIRECTOR/SPONSORSHIPS OFFICER

Central Coast Section



American Planning Association
California Chapter
Central Coast Section

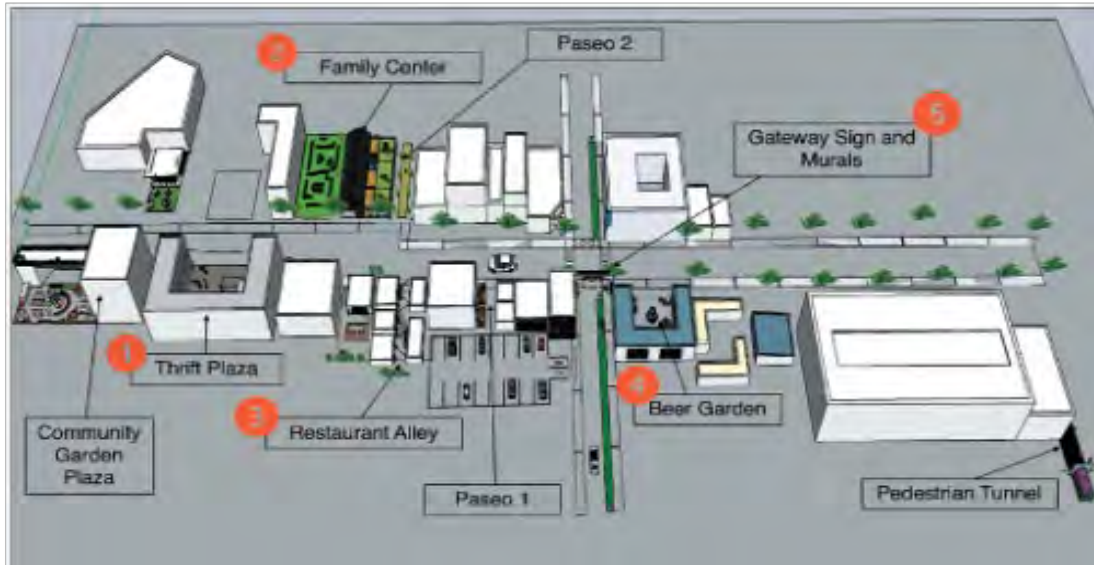
AWARDS OF EXCELLENCE

ACADEMIC AWARD

Downtown Atascadero Conceptual Design

Cal Poly CRP 553 Project Planning Studio, Spring 2023

APA
CA PLANNING AWARDS



Atascadero Downtown Conceptual Design Plan. An urban design-focused plan for Atascadero City's historical core, included the iconic City Hall and Sunken Gardens and projected a 30-year horizon for four interlinked zones. Each offered unique thematic contributions and services for residents and visitors to the City of Atascadero as follows:

1. Colony Gardens: mixed-use commercial development enhanced pedestrian connections between the Sunken Gardens, Colony Square, and El Camino Real.
2. Gateway District: historic revitalization and promotion of the arts offered venues for family-centric community events.
3. Old Town at the core of Atascadero: affordable space for a small-business-incubator and a variety of shops, restaurants, and public spaces integrated with pedestrian only pathways.
4. The Printery District: abandoned and underutilized spaces were repurposed to create community-oriented services, affordable housing options, and pedestrian greenways that improved connectivity to the periphery of the city core.

The four zones were woven together through design elements that included mixed-use developments which were interconnected with a pedestrian network to improve walkability and expand greenery and shade coverage. This concept plan for Atascadero brings life back into Atascadero's city core through a resident-focused design plan that differentiates the city so as to also appeal to visitors.



BEST PRACTICES AWARD

Average Unit-size Density Incentive Program: Progress Report 2023 – A Look Back on a Decade of Housing Production

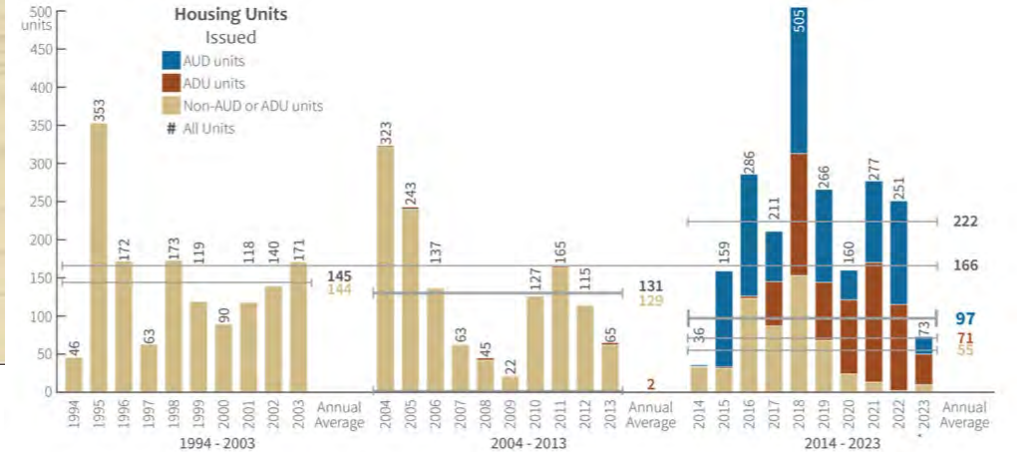
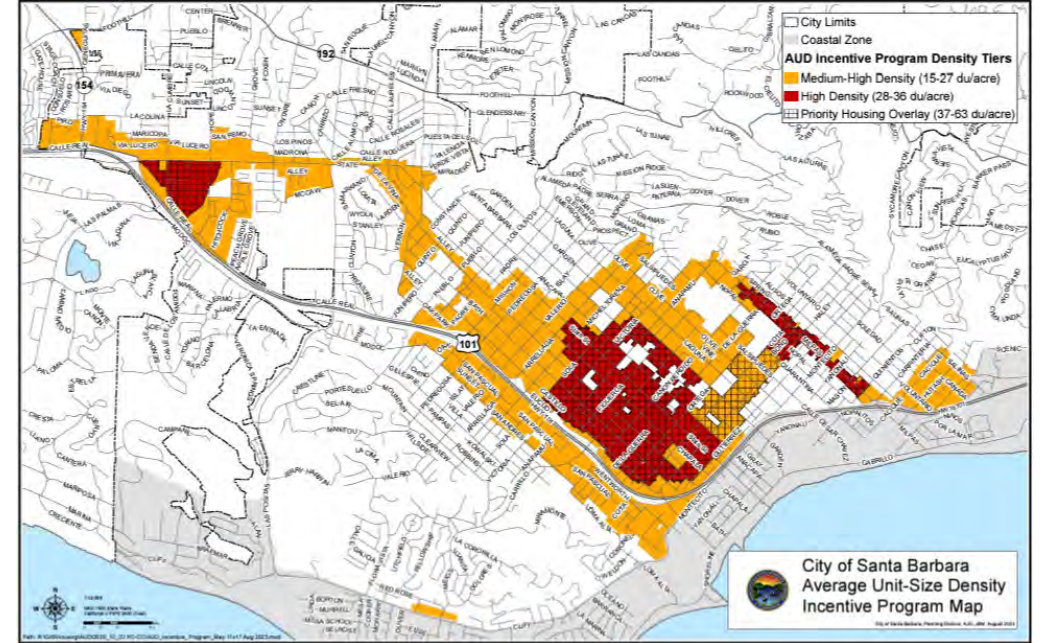
City of Santa Barbara Community
Development Department, Planning Division

**APA
CA PLANNING AWARDS**



Average Unit-size Density (AUD) Incentive Program Progress Report 2023

A Look Back on a Decade of Housing Production

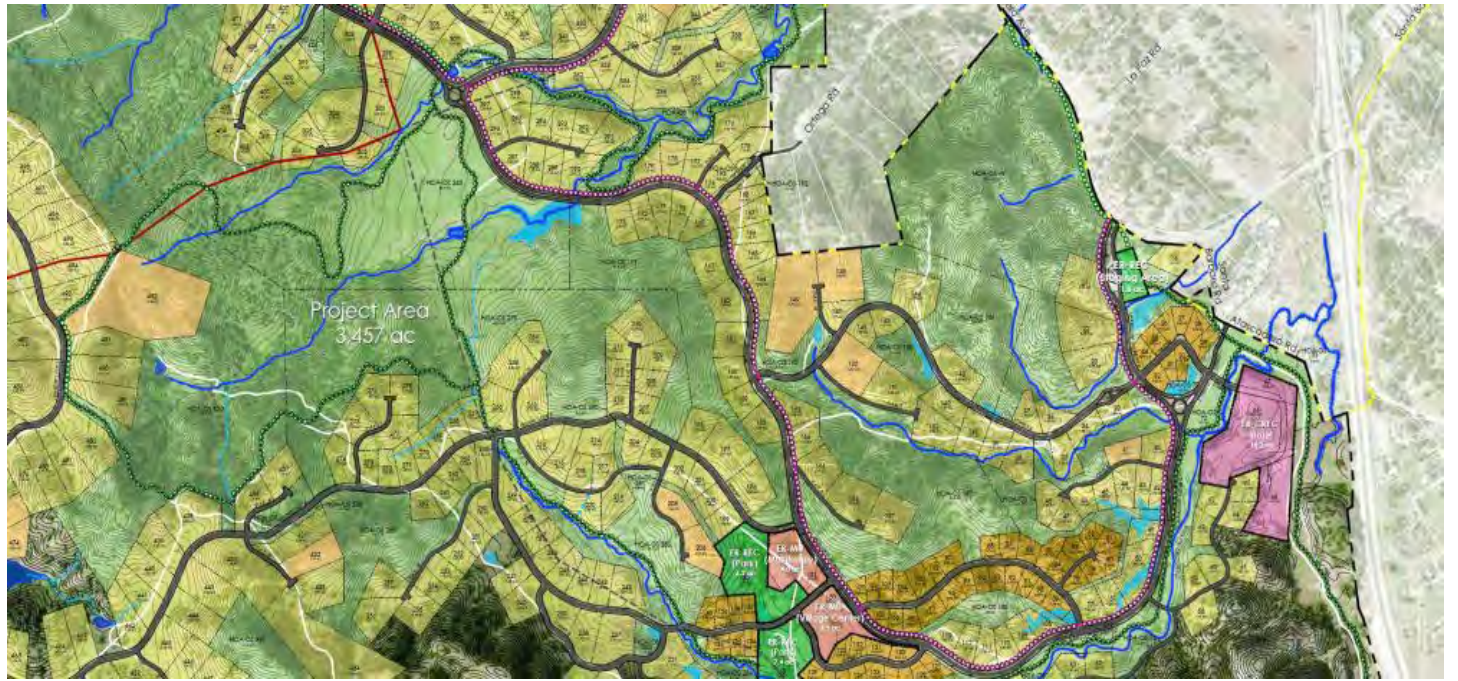


PLANNING ADVOCATE AWARD

Victor Montgomery: Legacy of Projects, Places, and People

Victor Montgomery, AIA

APA
CA PLANNING AWARDS



PUBLIC OUTREACH AWARD

County of Santa Barbara Balancing Act Housing Simulations

County of Santa Barbara Planning & Development
Department, Long Range Planning Division

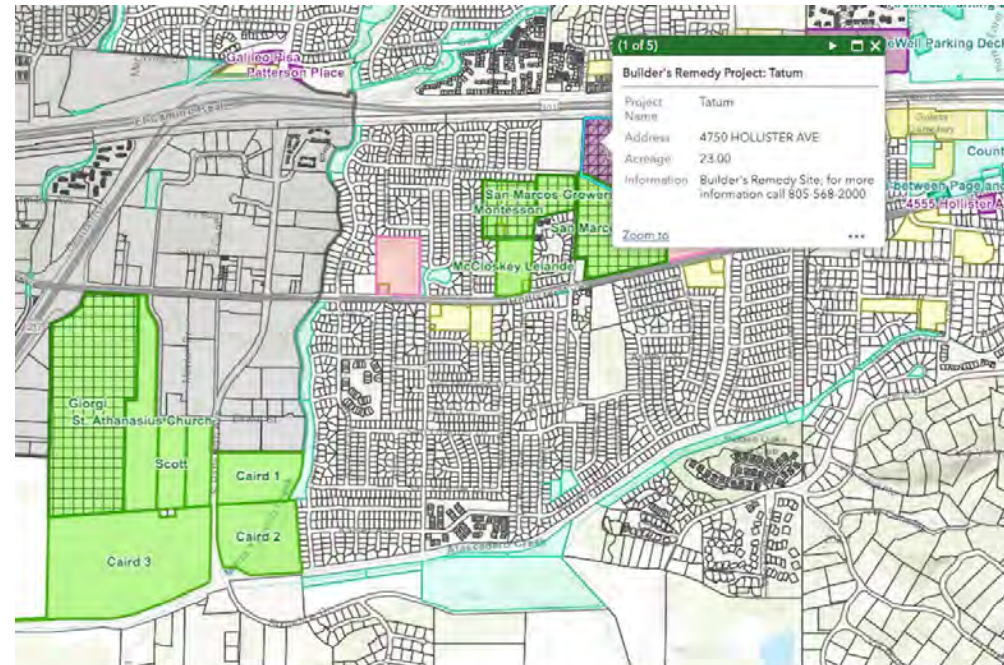
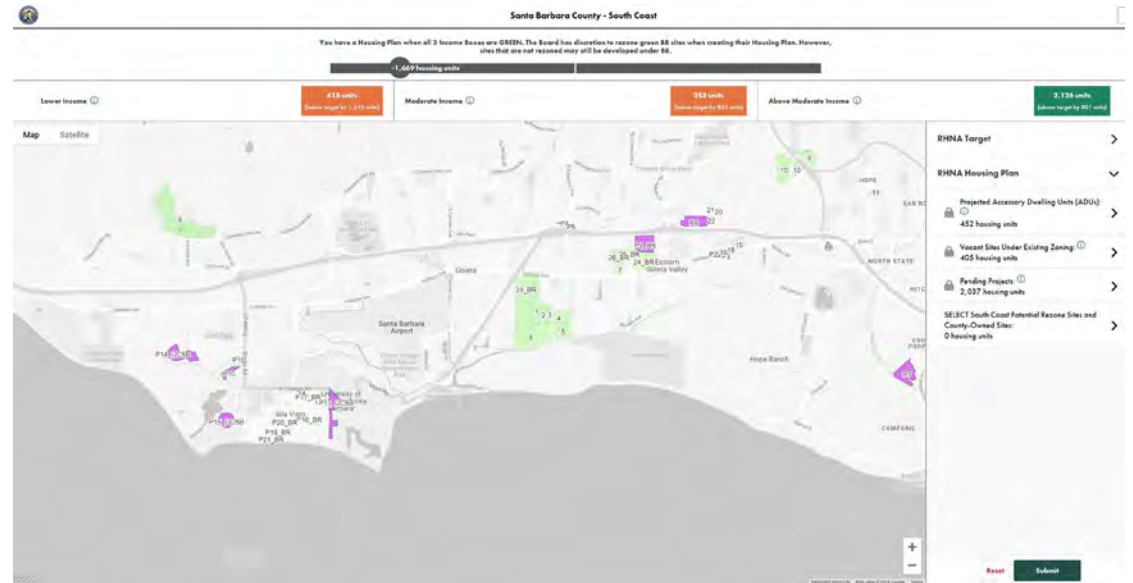
APA
CA PLANNING AWARDS

Welcome to Balancing Act!



Santa Barbara Housing Simulation

- The County updated Balancing Act to show the County Planning Commission's recommended buildout assumptions following hearings with the Planning Commission on March 27 and April 1, 2024.
- As a result of including new pending projects, Balancing Act will be more current than the final HEU or the draft Program EIR for the HEU which both reflect point-in-time data.
- If you would like to submit a final Housing Plan in Balancing Act, please wait until nearer to hearings, likely March 2024. In the meantime, we encourage you to interact with the tool.



HARD WON VICTORY AWARD

Ventura Regional Fire Safe Council, Countywide Community Wildfire Protection Plan

Rincon Consultants, Inc. and
Ventura Regional Fire Safe Council

APA
CA PLANNING AWARDS



Ventura County | 2023

Community Wildfire Protection Plan



COMMUNITY WILDFIRE PROTECTION PLANS (CWPP)

A Community Wildfire Protection Plan (CWPP) is a plan developed at the community level in areas at-risk of wildfire. They are created in collaboration with community members, fire agencies operating in the area, local government, and other interested stakeholders.

[LEARN MORE](#)

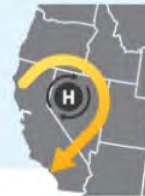


Figure 1 Santa Ana Winds

Santa Ana Winds

Santa Ana Winds increase fire risk in Southern California.

1. A high-pressure system in the Great Basin creates clockwise desert winds.
2. The desert winds flow over the desert ranges, bringing hot dry winds to Southern California and drying out vegetation.



3. Windspeeds can exceed 60 miles per hour and can increase fire risk.

TRANSPORTATION PLANNING AWARD

City of Ventura Active Transportation Plan

City of Ventura, Nelson\Nygaard,
Rincon Consultants, and CRA

APA
CA PLANNING AWARDS



COMPREHENSIVE PLAN AWARD
SMALL JURISDICTION

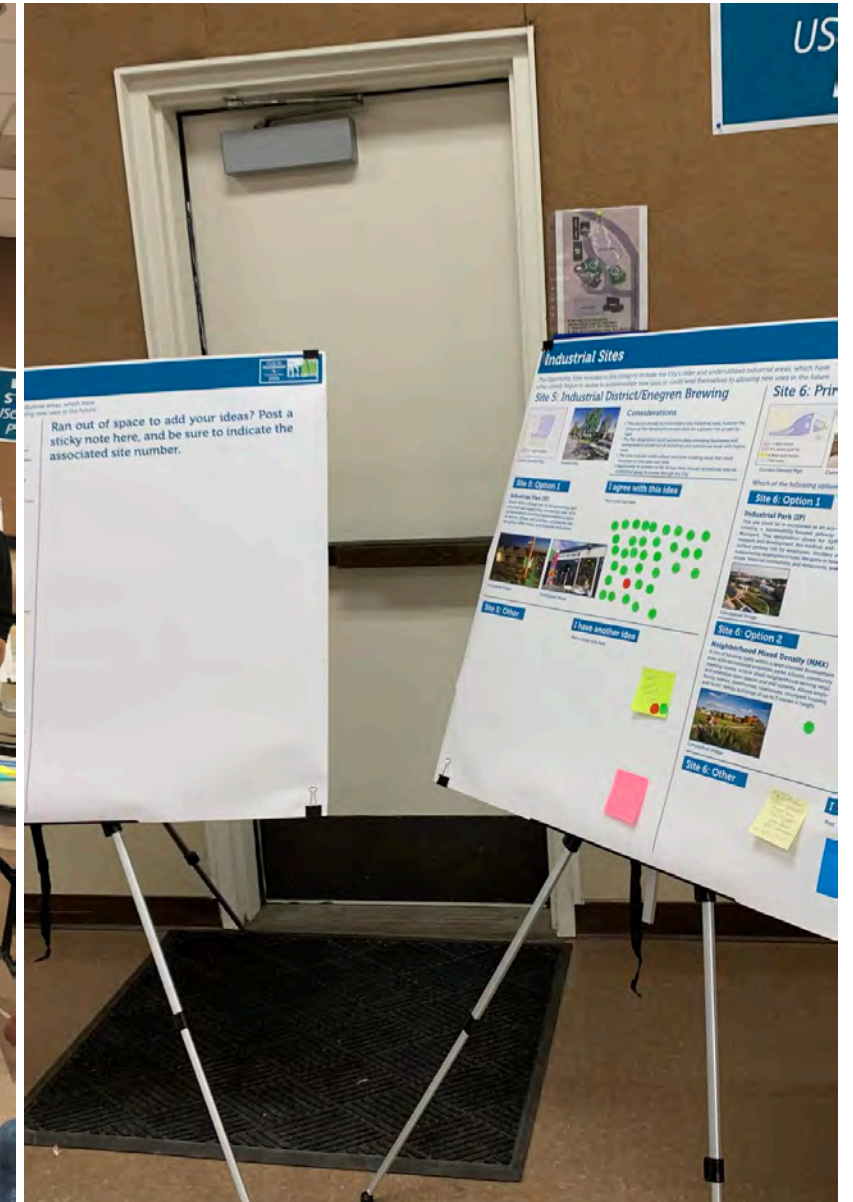
City of Moorpark – General Plan 2050

City of Moorpark and PlaceWorks, Inc

APA
CA PLANNING AWARDS

CITY OF MOORPARK GENERAL PLAN 2050

Adopted | May 3, 2023



EMERGING PLANNING
& DESIGN FIRM AWARD

MNS Engineers, Inc. - Planning Division

MNS Engineers, Inc.

APA
CA PLANNING AWARDS



What We Do

The MNS Planning team offers a full range of planning and environmental compliance services throughout California. Our comprehensive services include community planning, agency staffing, environmental compliance, regulatory permitting, entitlement planning services.

At MNS, we provide a holistic approach to planning services. Our team is focused on providing solutions that comply with applicable regulatory requirements and local policies while also meeting the needs of the local community. Our team is comprised of technical specialists with first-hand experience with a range of planning and environmental projects throughout California.



ALL MARKETS
PLANNING



HOW MNS MAKES A DIFFERENCE

Highly Experienced

We leverage our expertise to make your project a success. Our team has effectively managed a wide range of projects throughout California. We provide our clients with a well-rounded team of technical specialists with diverse project experience.

Industry Leaders

Many of our team members are actively engaged on industry association boards and teach training courses for their respective technical disciplines. This allows us to provide our clients with up-to-date information and training on industry best practices and changing regulations.

Proactive Communication

We stress the importance of communication and coordination at every stage of the planning process. Our enhanced collaboration with key project stakeholders and risk analysis to anticipate project needs mitigates impacts and promotes success.

PLANNING FIRM AWARD

RRM Design Group – 50 Years of Shaping Communities

RRM Design Group

APA
CA PLANNING AWARDS





American Planning Association
California Chapter
Central Coast Section

AWARDS OF MERIT

ACADEMIC AWARD

Desert Hot Springs Downtown Concept Plan

Cal Poly, San Luis Obispo Community Planning Studio



PLANNING AWARDS

DESERT HOT SPRINGS DOWNTOWN CONCEPT PLAN



CITY AND REGIONAL PLANNING DEPARTMENT
COLLEGE OF ARCHITECTURE AND ENVIRONMENTAL DESIGN
CALIFORNIA POLYTECHNIC STATE UNIVERSITY, SAN LUIS OBISPO



Graduate students from Cal Poly's City and Regional Planning program.



BEST PRACTICES AWARD

City of Goleta, Multiple-Unit and Mixed-Use Objective Design Standards

City of Goleta and RRM Design Group



PLANNING AWARDS



USER MANUAL Multiple-Unit and Mixed-Use OBJECTIVE DESIGN STANDARDS

The purpose of the Multiple-Unit and Mixed-Use Objective Design Standards is to provide the public, building and design professionals, and City staff with objective design criteria for eligible residential and mixed-use development in the City. The intent is to provide clear design direction that enhances Goleta's character and sense of place, respects existing neighborhood compatibility and privacy, and ensures a high-quality living environment.



WHAT ARE OBJECTIVE DESIGN STANDARDS?
Objective standards replace existing subjective standards found in Title 17 (Zoning) of the Goleta Municipal Code and Goleta's General Plan and design guidelines with objective criteria to provide an additional level of design clarity and specificity.

The objective design standards can be found in Chapter 17.44, Multiple-Unit and Mixed-Use Objective Design Standards, of the Goleta Municipal Code.



City Jobs Contact Us Stay Connected

SERVICE FINDER Search... Q

YOUR CITY LIVE WORK PLAY MEETINGS & AGENDAS CONNECT

PLANNING AND ENVIRONMENTAL REVIEW

- Advance Planning Division
 - County Cannabis Permitting
 - Environmental Justice
- Housing Element Update (2023-2031)
- Local Coastal Program Project
- Objective Design Standards**
- Oil and Gas
 - Safety Element Update
- Affordable Housing Implementation
- Building & Planning
- CEQA Review
 - Director Decisions
 - General Plan
- Historic Preservation
- Local Coastal Program Project
- Major Development Projects
 - Notices
- Permits and Regulations
 - Planning Commission Contact Information
- Sustainability
 - Zoning Administrator Hearings
- Staff Directory

Objective Design Standards for Multiple-Unit and Mixed-Use Development

Download Feedback Share & Bookmark Print Size

On November 15, 2022, the City adopted objective design standards. These standards are now codified as Chapter 17.44 of the Goleta Municipal Code and can be found [here](#).

Public Meetings

On November 1, 2022, the City Council conducted the first reading of an Objective Design Standards Ordinance. More information about this hearing is provided below:

- [Hearing Notice \(English\)](#)
- [Hearing Notice \(Spanish\)](#)
- [Staff Report \(Including Staff Presentation\)](#)
- [Video of City Council Meeting](#)

On September 12, 2022, the Planning Commission recommended to City Council adoption of an Objective Design Standards Ordinance with two minor revisions. More information about this hearing is provided below:

- [Hearing Notice \(English\)](#)
- [Hearing Notice \(Spanish\)](#)
- [Staff Report \(Including Staff Presentation\)](#)
- [Video of Planning Commission Meeting](#)

On August 22, 2022, the City reviewed the Draft Objective Design Standards with the Planning Commission. More information on the meeting and the Objective Design Standards item is below:

- [Staff Report \(Including Staff Presentation\)](#)
- [Video of Planning Commission Meeting](#)

On July 26, 2022, the City continued to review the Draft Objective Design Standards with the Design Review Board. More information on the meeting and the Objective Design Standards item is below:

- [Staff Report](#)
- [Staff Presentation](#)
- [Video of DRB Meeting](#)

On July 6, 2022, the City released Draft Objective Design Standards for Multiple-Unit and Mixed-Use Housing Projects for public review. On July 12, 2022, the City reviewed the Draft Objective Design Standards with the Design Review Board. More information on the meeting and the Objective Design Standards item is below:

- [Staff Report](#)
- [Staff Presentation](#)
- [Video of DRB Meeting](#)

On October 26, 2021, the City held Study Session #3 with the Design Review Board (DRB) to provide input on the City's Objective Design Standards project. Below are materials from the study session:

- [Staff Report](#)
- [Staff Presentation](#)
- [Video of the DRB Meeting](#)

On September 28, 2021, the City held Study Session #2 with the DRB to provide input on the City's Objective Design Standards project. Below are materials from the study session:

- [Staff Report](#)
 - [Attachment A: Government Code Section 65914](#)
 - [Attachment B: SB 35 Eligibility Handout](#)
 - [Attachment C: Frequently Asked Questions \(Version 1\)](#)
- [Staff Presentation](#)
- [Video of the DRB Meeting](#)

On August 24, 2021, the City held a study session with the DRB to provide input on the City's Objective Design Standards project. Below are materials from the study session:

- [Staff Report](#)
- [Staff Presentation](#)
- [Written Comments Received](#)
- [Video of the DRB Meeting](#)

For more information on this project, please contact Senior Planner Andy Newkirk at anewkirk@cityofgoleta.org or 805-961-7544.

These previews are required for some of the attached documents. They can be downloaded by clicking on the icons below.



COME VISIT

City of Goleta, CA
130 Clermont Drive
Goleta, CA 93117

PHONE

(805) 961-7500

KEEP IN TOUCH



English

PLANNING FIRM AWARD

SEPPS Planning and Permitting Services

SEPPS Planning and Permitting Services



PLANNING AWARDS



vision  collaboration  success



RESILIENCE & SUSTAINABILITY AWARD

Ventura County's Resilient Agricultural Lands Initiative – A Strategic Plan to Build Community Resilience

Farm Bureau of Ventura County, Ventura County Agricultural Commissioner's Office,
Ventura County Resource Management Agency, University of California Extension Service (UCCE),
CULTIVATE, Urban Rural Regional Strategies, BAE Urban Economics,
Sustainable Agriculture Education (SAGE), Conservation Biology Institute, and 10 Circles



PLANNING AWARDS



+
VENTURA COUNTY'S
**RESILIENT
AGRICULTURAL
LANDS INITIATIVE**

A STRATEGIC PLAN TO BUILD
COMMUNITY RESILIENCE



RESILIENCE & SUSTAINABILITY AWARD

Sustainability Master Plan for Municipal Operations

City of Camarillo



PLANNING AWARDS

City of Camarillo

Sustainability Master Plan for Municipal Operations



Approved October 25, 2023
 CC Resolution No. 2023-83

Figure 2 Sustainability Master Plan Structure



OPPORTUNITY & EMPOWERMENT AWARD

DignityMoves

DignityMoves, Elizabeth Funk, Jack Lorenz, Freya Estreller,
Jeff Gaddess, and the County of Santa Barbara Board of Supervisors



PLANNING AWARDS



1016 Santa Barbara Street – Santa Barbara



By Nick Welsh
Wed Mar 01, 2023 | 1:10pm

[f](#)
[x](#)
[e](#)
[p](#)

[Add to Favorites](#)



The Hope Village in Santa Maria will offer "temporary interim supportive housing" in the form of 94 prefabricated "cabins." | Credit: Courtesy County of Santa Barbara

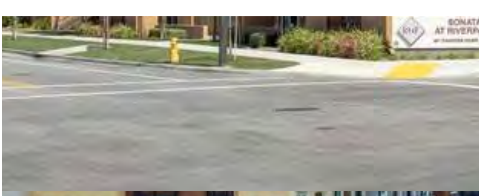
COMPREHENSIVE PLAN AWARD –
LARGE JURISDICTION

City of Oxnard Adopted Amended 2021-2029 Housing Element

City of Oxnard, Rincon Consultants, and Placeworks, Inc.



PLANNING AWARDS



CITY OF OXNARD

2021-2029 HOUSING ELEMENT



Amended Housing Element
Adopted October 4, 2022
Resolution No. 15,635



P.O. Box 1316
San Luis Obispo, California 93406
t 805.457.5557

www.placeworks.com

ORANGE COUNTY • BAY AREA • SACRAMENTO • CENTRAL COAST • LOS ANGELES • INLAND EMPIRE



JURORS



**JERILYN
HOLLIS**



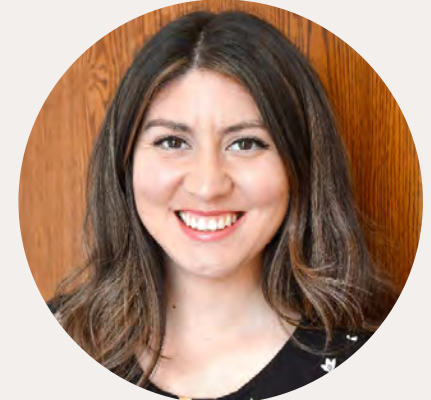
**AMY
SINSHEIMER
AICP**



**SARA
DURGHALLI**



**ROSIE
DYSTE**



**ARELI V.
PEREZ**

ADDITIONAL AWARDS

CUSTOM AWARDS

sales@customawardsventura.com

805-658-2139

Attn: Jennifer

PICTURES??

PLEASE DOWNLOAD TO:





American Planning Association
California Chapter
Central Coast Section

**RAFFLE &
THANK YOU!**

APA
CA